

## **PRESS RELEASE**

### **ExportNS Continues its Caribbean Growth via the Lima, Peru BFA Conference**

HALIFAX, NS, Canada – June 21, 2010 – Export Nova Scotia Inc. (ExportNS), which provides sustainable transformation solutions to Caribbean governments, announced that it is continuing its pursuit of transformation opportunities in the Caribbean via a Latin American event.

As a follow-on to ExportNS’s successful attendance at the recent ‘Building a New Haiti’ conference, held just north of Port-au-Prince, it will continue building its Caribbean relationships and advancing opportunities to assist Caribbean nations by attending the “Business Future of the Americas (BFA)” conference in Lima this week. ExportNS will be represented by its President, David Gough, at the BFA event hosted by the American Chamber of Commerce of Peru.

The BFA conference, see <http://www.perumeetingaaccla2010.com/en/index.php>, will bring together high-level business delegations and government officials of more than 23 countries in the Western Hemisphere (Latin America, the Caribbean, Canada and the United States). This year marks the 14th BFA conference and it will present an exceptional opportunity to discuss the key challenges facing the Americas.

“The Haiti conference identified specific Haitian and Caribbean opportunities that can be satisfied by ExportNS with its public and private sector partners, to provide immediate benefits to the respective nations,” says Gough. “Our intention in Lima is to continue to identify similar transformation opportunities, to expand our partner network and to further develop our Caribbean relationships as part of our business development process,” adds Gough.

“These annual AmCham BFA events are known for their high quality programs and attendees. We look forward to participating and contributing as Canadians to another successful BFA conference,” Gough concluded.

#### ***About Export Nova Scotia***

*Export Nova Scotia (ExportNS) delivers sustainable transformation solutions to Caribbean countries by utilizing best practices and proven technology solutions to help improve their public sector services. Visit [www.exportns.com](http://www.exportns.com)*

For further information, contact:

Champ Reyes

Marketing Communications Manager

Telephone: +1.902.442.0357 ext 5045    Email    : [champ@exportns.com](mailto:champ@exportns.com)